



**CBC-TELEVISION'S SEARCH FOR *CANADA'S NEXT GREAT PRIME MINISTER* IS ON**

**The Emmy-Nominated Show Wants You!**

The opportunity of a lifetime awaits you! If you are between the ages of 18 to 25 with ministerial aspirations, you are invited to apply for a chance to win a \$50,000 cash prize and the honour of becoming **CANADA'S NEXT GREAT PRIME MINISTER**. Candidates will be asked to share their ideas on how to make Canada a stronger country socially, economically and/or politically.

Interested in sharing the stage with former Canadian prime ministers or swapping quips with an enigmatic new host? Go to [cbc.ca/nextprimeminister](http://cbc.ca/nextprimeminister) to review contest requirements and to check eligibility. The deadline for submissions is **November 15, 2008**. Visitors will be directed to the YouTube site at [youtube.com/nextprimeminister](http://youtube.com/nextprimeminister) and encouraged to upload their ideas for the future of their country! Think big. Think small. We're keen to hear what the youth of today have in mind for tomorrow.

Previous winners and finalists have gone on to secure high profile political careers (the show was first televised in 2006):

**2007**

Winner: Joseph Lavoie is a consultant with Navigator Ltd., a national affairs public research firm, and is spokesperson for former Prime Minister Brian Mulroney.

**2006**

Winner: Sudbury native Deirdra McCracken is a press secretary for the Honourable Jim Prentice.

Recently nominated for an Emmy Award, **CANADA'S NEXT GREAT PRIME MINISTER** is the only Canadian show this year to receive a nomination in the category of non-scripted entertainment. The winners will be announced at the 36th International Emmy Awards on November 24 in New York.

**CANADA'S NEXT GREAT PRIME MINISTER** is based on a popular nationwide competition originated in 1995 by Frank Stronach, founder and chairman of Magna International, in his quest to search for Canada's best and brightest future leaders. It was launched to engage young Canadians in the political process and to encourage them to think about ways to improve the country.

**For further information, contact:**

**Erin O'Reilly**  
**Media Profile**  
[erin@mediaprofile.com](mailto:erin@mediaprofile.com)  
**416-342-1811**



**CBCtelevision**

