

# Charge 4 – Canada Post

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[REDACTED]

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**From:** [REDACTED]  
**Sent:** Thursday, August 31, 2006 12:29 PM  
**To:** [REDACTED]  
**Subject:** Fw: Brochure drop before Eday.xls  
**Attachments:** Brochure drop before Eday.xls; ATT1.txt

-----Original Message-----

**From:** [REDACTED]  
**Date:** [REDACTED]  
**To:** [REDACTED]  
**Subject:** brochure drop before Eday.xls

I researched as to how much it would cost to do a brochure drop (as an insert in the newspapers) .  
The attached shows the costs.

Blair ended up by doing a riding wide brochure drop, using Canada Post rather than as an insert. The cost of using Canada Post per item, is nearly double the amount.

No where on the financial report submitted to Elections Canada, shows that the drop was ever made.

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Location	paper	Households	cost per 1,000	cost	GST
Lower Coast or Upper Coast	Reporter Local Sat. Peak Shopper	12,400 12,000 8,000		\$45.00 \$40.00 \$50.00	\$558.00 \$480 \$400.00
Squamish Whistler (Pemb, Darcy McCurry)	Sq. Chief Question	4,800 8,600		\$50.00 \$50.00	\$240.00 \$430.00
West Van	NS News	25,000		\$59.00	\$1,475
based on using Reporter				total - 58,800	\$3,583.00 Gst



**West Vancouver Campaign Office**

#204-1868 Marine Drive  
West Vancouver, B.C., V7V 1J6  
Phone: 604.913.9166  
westvan@voteblair.ca

**Squamish Campaign Office**

38036 Cleveland Avenue  
Squamish, B.C.  
Phone: 604.892.1020  
squamish@voteblair.ca

**Lower Sunshine Coast Campaign Office**

5666 Cowrie Street  
Sechelt, B.C.  
Phone: 604.740.5646  
sunshinecoast@voteblair.ca

**Upper Sunshine Coast Campaign Office**

4595 Marine Avenue  
Powell River, B.C.  
Phone: 604.485.3728  
powellriver@voteblair.ca

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**Blair  
Wilson**

Liberal



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Wilson**

Liberal



**Campaign Offices**

West Vancouver	604.913.9166
Squamish	604.892.1020
Lower Sunshine Coast	604.740.5646
Upper Sunshine Coast	604.485.3728
Whistler	604.902.2429

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**Working hard  
for your future**

West Vancouver - Sunshine Coast  
Sea-to-Sky Country



“My personal commitment to you is to be accessible, to listen and to act swiftly on your concerns.”

## Blair Wilson

will work to reduce taxes, debt and health-care wait times; strengthen our ports, tourism, film, and high tech industries; prepare for the Olympics; balance the budget; fund childcare, seniors and the needs of the homeless; improve the immigration system and foreign credential recognition; and create mandatory sentences for serious crimes.

Blair Wilson believes it is important for you to have a Government M.P. who is willing to work for everyone living in this riding.

### Involvement in the Community

*“I believe public service is part of good citizenship. I have been involved in a wide range of civic activities, including **Chairing the 2010 Rally on Robson** in support of Vancouver’s Olympic bid as well as assisted in many charitable organizations such as *Amnesty International*, *Tsunami Victims Relief Fund*, *North Shore Family Services* and the *Coho Society*.”*

### Environment and Sustainability

*“Travelling throughout our vast constituency, I am always struck by the importance of protecting our beautiful and unique environment. As your Member of Parliament, I will be a **strong environmental advocate**. I will support the **1997 Kyoto Protocol** which establishes concrete quantifiable limitation and reduction commitments for six greenhouse gases.”*

### Seniors

*“From Powell River to West Vancouver and Whistler, I recognize the enormous debt we owe to our seniors. To address their evolving needs, a new Liberal government will continue to make significant investments across the full range of seniors’ programs – from health care to income security, from retirement savings to assistance for their caregivers. The goal is to enhance the quality of life for all seniors.”*

### A Balanced Approach

*“I believe fiscal responsibility and progressive social policies are critical to Canada’s future growth and prosperity. I believe in the budget surplus formula of one third for tax reduction, one third for debt pay down, and one third for new social expenditures.”*

### New Deal for Communities

*“I will ensure our communities have predictable long-term funding to invest in better roads, clean water, clean air, public transit, green spaces and **affordable housing**.”*

### Supporter of Youth and Athletics

*“I am a two-time Canadian Ironman triathlete and marathoner, Little League coach, a strong supporter of youth and adult sports programs such as the new Gibsons Area Community Centre and the new Sechelt and Area Aquatic Centre.”*

### Committed to Our Riding

*“My personal commitment to you is to be accessible, to listen and to act swiftly on your concerns. North and West Vancouver, Powell River, Pender Harbour, Sechelt, Gibsons, Bowen Island, Texada Island, Squamish, Lions Bay, Whistler, can all expect to have a strong MP fighting for their interests.”*

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